People who want the finest in stockings, merchants who strive to sell their customers the best style and value, have today, fixed in their minds this Quaker Maid trademark. It is a mark that stands for honest endeavor in the making and selling of hosiery for women, men and children.

It is a trademark that becomes a mark of trade increase for every dealer that displays it-a certificate of greater value to every consumer - the foundation of goodwill on both sides of the counter. Attached to every pair, and stamped in gold on the toe, is the name-





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join with other Philadelphia merchants and manufacturers visiting Richmond on th occasion of the Fourth Trade Expansion Excursion in wishing the business men of the South a year of unparalleled prosperity

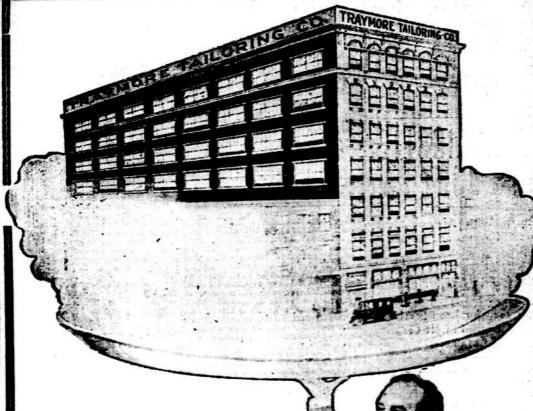
are famous for wonderful wearing qualities, even in the lightest, sheerest weights-for close hug about the ankle, and ease in foot-for brilliance and fastness of dye-for excellence of finish-for the newest touches of style and appearance—for fairness of price.

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Where not now represented we desire to make new connections.

Mr. Chas. E. Morris, our President, is a member of the Philadelphia Business Men's Excursion, and will be glad to shake hands with his Southern customers and meet new . ones. Ask for him or write us.



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